

**Meeting discussion points outside of Action Committee activity:**

- **Chris Herren:** March 23, 2015 has been finalized as the official date that Chris Herren will speak at Guilford High School. DAY has agreed to partner with Madison's M.A.D.E Coalition in an effort to make an even greater impact. DAY members emphasized the importance of working with our youth and Madison's youth to determine the best way to make the presentation impactful for our kids. One idea was launching Project Purple, where our youth would wear purple t-shirts to bring awareness to the dangers of substance abuse and show Chris Herren our community's support on the day of his presentation. It was agreed that the Chris Herren Committee's Co-Chairs should plan another meeting to work on details.
- **Sustainability:** Members agreed that DAY should be thinking about plans for sustainability, particularly with the coalition in year four of the grant and the possibility of a gap year after year five. The possibility of DAY becoming a 501C3 proorganization was proposed, which members agreed was a good option. It was also proposed to speak with First Selectman Joe Mazza about how to factor funding into the town budget if DAY does not get re-funded. Lastly, it was suggested to speak with donors after the Chris Herren presentation, which would show that DAY is making a tangible impact on the health and wellbeing of the Guilford community.
- **Community partners meeting:** The Community Partners meeting will be held on November 12<sup>th</sup> at 7pm. The Communications Committee is in the process of composing the invitation, which will go to the Community's key sectors and community groups. It was agreed that the slide presentation from the National Prevention Network Conference will be shown at the meeting to showcase the good work that DAY has done. In addition, it was agreed that the meeting should include specific "asks" of our community partners so that they will become more invested in the coalition's effort. It was also agreed that DAY should ask these partners to make a commitment to disseminating information to their respective sectors in an effort to reach more community members.

**Action Committees:**

**Community Values Youth/AC1 -**

The Community Values Youth Committee has scheduled its Annual Halloween Window Painting Contest for October 18<sup>th</sup> and the Spooktacular/Trunk-or-Treat for October 26<sup>th</sup>. An impressive 21 businesses have signed up to participate in the Window-Painting contest. In addition, the Community Values Youth Committee has organized that voting for winners of the Window Painting will be done through social media (including DAY's facebook page and the Town of Guilford Facebook Page) to get even more of the community involved in the voting process. Also, DAY's first Early Dismissal Day of the year will be held on Wednesday, October

29<sup>th</sup> and will be a flag football game on the Guilford green. The game will allow for both GHS students and staff to oversee our town's younger students and help out in the roles of coaches and captains and will serve as a healthy, supervised activity on an early dismissal day when youth might have otherwise gone unsupervised.

### **Peer & Adult Role Models/AC2 –**

At Back to School Night at GHS on October 2, Athletic Director Jake Jarvis and Kim Beckett handed out approximately 75 PCA Sports Parent books to parents/couples. Also, DAY's second workshop, titled "Double-Goal Coach II: Culture, Practices and Games," was held on October 7<sup>th</sup>. Despite the typical marketing that Kim has done, it was less attended than previous workshops. However, 6-7 coaches had never attended a PCA workshop before which was a success. Despite the low turnout, the workshop and interaction was tremendous. Kim is currently seeking suggestions for promoting PCA workshops to attract more coaches.

### **Family Boundaries/AC3 –**

- **SAFE HOMES:** DAY's Safe Homes Pledge proves to be a great success, with over 120 parents signing up at GHS and Adams Back-to-School nights. DAY's Co-Chairs and Family Boundaries members successfully spoke at Back-to-School at Adams and GHS regarding the launch of our Safe Homes pledge. Members discussed the importance of connecting with sectors at the November 12<sup>th</sup> Partners meeting to help this effort (ex, religious organizations, local politicians, schools, etc). It was also suggested that the pledge be available for parents to sign at the Trunk or Treat event, with magnets given out to those that sign up.

### **Communications –**

The Communications Committee is currently focused on creating an invitation for DAY's upcoming Community Partners meeting, which will be held on November 12, 2014 @ 7pm. In addition, the committee is working on ways to reach community partners for help in promoting the Chris Herren presentation in March.