

IT'S WORTH IT.

A Guilford D.A.Y. Initiative

itsworthitguilford.org

GUILFORD COACHES WORKSHOP

“Double-Goal Coach® I: Coaching for Winning and Life Lessons”

This interactive workshop begins by defining the Double-Goal Coach™ as one who strives to win and works to develop his/her team to play at its highest level, and, at the same time, teaches his/her players valuable life lessons about teamwork, dedication and bouncing back from mistakes.

Coaches will receive a Double-Goal Coach certification card upon completion of the workshop.



Every participant will receive a copy of the new *Power of Double-Goal Coaching* book from PCA Executive Director, Jim Thompson.

This book provides 70 concise pages of practical ideas and tools to help coaches –from pee-wees to varsity – succeed with their dual role: to prepare their team to win, and to use competition to teach life lessons.



"The Power of Double-Goal Coaching, Jim Thompson's latest book, is a terrific, concise summary of the impact a character-focused coach can have – for a season or a lifetime."

Phil Jackson

NBA Hall of Fame Coach

NBA-record eleven championships

Tuesday, October 23, 2012

7:00 – 9:00 p.m.

**Nathanael B. Greene Community Center
32 Church Street, Guilford, CT**

**FOR ANYONE WHO COACHES
GUILFORD YOUTH --
NO CHARGE FOR ADMISSION
Pizza and Refreshments**

**To register contact Kim Beckett at
kim.beckett@yale.edu or
Call (203) 214-6401**