

IT'S WORTH IT.

DAY Council Meeting minutes November 15, 2016

In attendance:

Staff: Lyne Landry, Karolin Regan, Dana Hilmer

Executive Members: Bo Huhn, Lisa Ott, David Melillo

Council Members: Ryan Hocking (Project Courage), Detective Marilisa Anania, Alice Slate (concerned parent), Anthony Slate (DAY Youth co-chair), Tanja Meglio (Adams Parents group), Noreen Tucker (concerned parent), Sue Kruczek (concerned parent), David Knapp (retired educator and youth leader)

- **A brief planning overview:** The Executive Committee has been working on creating DAY bylaws and they will be presented to the Council upon completion. We have also revised our committee structure and a big focus this year will be on recruitment of more Council members with a special focus on developing the Adams and Baldwin parent and youth groups and on recruitment of more GHS youth leaders.

- **Updates: Events/Activities:**
 - **Halloween Window Painting** was held on Oct. 15 from 10:00 to noon. We had 60 kids and 15 businesses participating this year. Proceeds from this year's event will benefit DAY.

 - **Halloween Spooktacular and Trunk or Treat** was held on Oct. 30 from 2:00-4:00 and it was our biggest one ever with approximately 1000 attendees!

 - **Early Dismissal Day event** was held On Wed. Oct. 26 at the Community Center from 1:00-3:00. It was very well attended with approximately 100 kids from GHS and Adams. We had activities for everyone to enjoy ranging from a basketball tournament, karaoke, painting ceiling tiles and treats.

 - **Internet Safety:** We held a highly attended educational event for parents and kids with 130 attending and 50 on the waiting list. We credit our collaboration with Adams for making it such a big success.

 - **Drug Take Back Day:** As you all know we had the pleasure of filming a promotional PSA with Sean Scanlon and Nick Fradiani. Drug Take Back Day was held on Saturday, October 22nd from 11:00AM – 1:00PM in conjunction with National Drug Take Back Day on the same day. Thirty pounds of meds were collected.

- **Search Institute Survey:** We conducted the survey digitally in both GHS and Adams the last two weeks of October and this year we will be obtaining a combined school report AND a separate report for each school. This year's survey included an addendum with questions related to stress and vaping. We will have the reports in hand the next couple of weeks.
- **PCA events:** We've had two terrific PCA workshops this fall, which yielded about 30 attendees each. The first was a workshop for coaches (The topic was Double Goal Coaching – Coaching for Winning and Life Lessons) on Oct. 27 and on Nov. 10th we held a workshop for parents, the topic of which was Second-Goal Parent: Developing Winners in Life Through Sports.
- **Planning for legislative outreaches:** Bo Huhn has taken the lead on creating copy for a robust email campaign to go to legislatures, one per day between now and January, educating legislatures about the perils of marijuana and the risks associated with possible recreational legalization. Bo and Lisa Ott have been collaborating with a few leaders involved in StopPotCT and they welcome edits and insights on the proposed outreaches. This effort is very time sensitive as it is expected that this will be a key issue in the upcoming legislative session.
- **Nick's Memorial Skate:** Sue Kruczek gave an update and is asking all to help spread the word about the event to be held on Saturday, Nov. 26. Guilford Day created and is paying for a ½ page promotional ad for the event that will appear in The Courier and The Source this week and several Day Council members volunteered to help sell raffle tickets.
- **DAY Week:** Let the planning begin! We are sending out a thank you/save-the-date to all the folks that help make DAY Week 2016 such a great success. It was agreed that a committee will be created for both The Color Run and for DAY Week planning and this will be discussed in more detail at the January DAY Council meeting.
- **St. George Italian Festival photo opp:** We will be doing a nice photo with the folks at St. George's as a thank you for their generous \$11,000 donation to DAY. Youth leaders Danielle Ott, Anthony Slate and Gaby Palumbo will be in the picture as will as Bo Huhn and co-chairs Lisa Ott and Peter Palumbo. The photo will be submitted to the press as a big thank you to St. George's Men's Group.
- **Next DAY Council meeting:** Tues. 1/17 at 7:00pm. Location tbd.