

IT'S WORTH IT.

Executive Committee Meeting October 18, 2016

In attendance: Lyne Landry, Karolin Regan, Bo Huhn, Lisa Ott, Lorri Hahn, Dana Hilmer.

- **Budget:** The first half of our meeting was a specific meeting with the goal of making certain everyone on the Executive Committee is familiar with both budget process and allocation. It was agreed that DAY Week would be added as a line item on the next budget.
- **Committee/Coalition Structure:** It was agreed that we would restructure as follows:
 - **Leadership**
 - Executive Committee
 - Adult Co-Chairs
 - Youth Co-Chairs
 - Grantee/Fiduciary
 - **Committees**
 - Community Values Youth (This committee will now include the Safe Homes/Smart Parties Program, previously in the Family Boundaries committee)
 - Adult Role Models
 - Communication
 - School Committees: To include GHS Parent Group, the GHS youth leaders, Adams Parent Group and Baldwin Parent Group
 - **Community Support**
 - Community Leaders Group
 - **By-laws:** It was agreed that we'd like to create DAY bylaws to be more formally set up and it will be necessary if we choose to move forward with 501c3 status. Lyne will write and propose a first draft of the bylaws and present at our next Executive Committee meeting.
- **New Meeting structure and times**
 - **Executive Committee Meetings:** The monthly meeting will be held at 6:00pm on the 3rd Tuesday of every month (unless otherwise dictated). *Next Executive Committee to be on Dec. 13 (versus Dec. 20) due to the upcoming holiday season.*
 - **DAY Council Meetings:** Will be held bi-monthly, at 7:00pm, following the Executive Committee Meeting. *Next council meeting will be held on Tues. Jan. 17.*
- **Adams & Baldwin Parent Groups and GHS Parent & Youth Recruitment**
 - **Adams and Baldwin** - A group of parents have joined both the Adams and Baldwin Parent Groups. It was subsequently agreed that a kick-off meeting for each group will be held post-Thanksgiving. Dana to provide Lisa and Peter with contact info for members in each group.
 - **GHS**
 - **Parent group recruitment:** Agreed that we'd like to reach out to the GHS PTO and secure a time to speak at one of their meetings. It was mentioned

that Alice Slate would be a good first contact as she plays a leadership role with the GHS PTO.

- **Youth recruitment:** A few of our youth leaders have recently graduated and/or are in their senior year so we recognize the importance of recruiting more youth to be involved with DAY efforts. Some ideas discussed: 1) for Lisa to put together an informal after-school beach gathering to try to recruit more kids. 2) Try to collaborate with the kids involved in Unity and SADD, 3) Put together a humorous ad that will capture the attention of and respect from kids, and 4) identify teachers at GHS that may play a role with student recruitment.

- **Communications Committee Report:**

- Lorri, Bo and Dana met to discuss communications efforts for the upcoming year. We would like to be proactive with our efforts to write a bi-monthly editorial for the paper and to that end Lorri is trying to secure a meeting with the editor of The Courier to discuss details and protocol.
- It was agreed that DAY will create and pay for a ½ page ad to promote Nick Kruczek's Memorial Jamboree skate
- Additional ideas discussed: 1) Do a presentation and/or ad series focusing on some results from the upcoming Search Institute Survey, and 2) write an article featuring DAY's successes over the last 5 years.

- **Upcoming Events/Activities**

- **Prevention Fitness:** To be held at the Savin Rock Convention Center on Oct. 19. Karol and Dana are attending. You are all welcome, please join.
- **Drug Take Back Day:** As you all know we had the pleasure of filming a promotional PSA with Sean Scanlon and Nick Fradiani. Drug Take Back Day will be on Saturday, October 22nd from 11:00AM – 1:00PM. Our event is being held in conjunction with National Drug Take Back Day on the same day.
- **Search Institute Survey:** We will be conducting the survey digitally in both GHS and Adams the last two weeks of October and this year we will be obtaining a combined school report AND a separate report for each school. This year's survey included an addendum with questions related to stress and vaping.
- **Upcoming PCA events:** A workshop for coaches will be held on Oct. 27 and on Nov. 10th we are planning a workshop for parents.
- **Internet Safety:** We will once again be holding an educational event about Internet Safety for both parents and kids. The event will be held at Adams on Nov. 3rd.
- **Halloween Window Painting** will be held on Oct. 15 from 10:00 to noon. Proceeds from this year's event will benefit DAY.
- **Halloween Spooktacular and Trunk or Treat** will be held on Oct. 30 from 2:00-4:00.
- **Early Dismissal Day event** will be held at the Community Center from 1:00-3:00 on Wed. Oct. 26. There will be activities for everyone to enjoy ranging from a basketball tournament, karaoke, painting ceiling tiles and treats for everyone to enjoy.